

ODYSSEY LAS VEGAS EVENT PROGRAM BOOK NOVEMBER 8-11, 2007

FOUR COLOR AD DIMENSIONS/RATES*

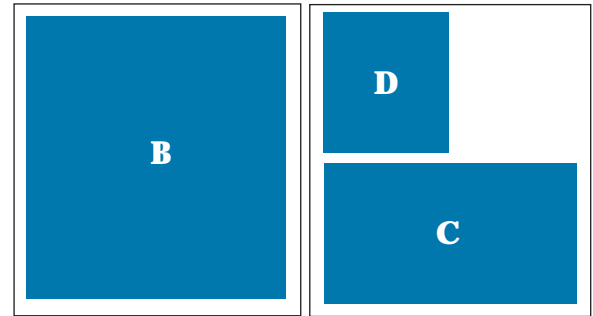
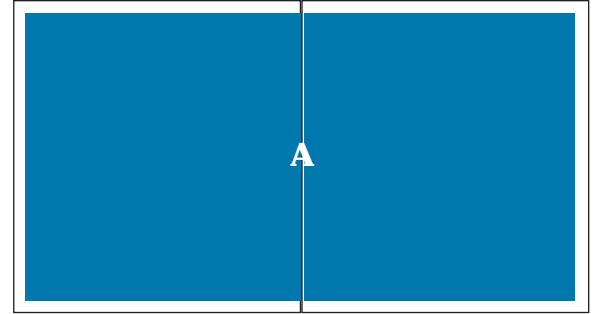
celebrating
the journey of
fine living ■

SIZE	WIDTH	DEPTH
A Spread	15 1/2"	9"
B Full Page	8 1/2"	9"
C 1/2 Page Horiz.	8 1/2"	4 1/2"
D 1/4 Page Sq.	4 1/4"	4 1/4"

BLEED SIZE	WIDTH	DEPTH
Spread	19 1/4"	10 1/4"
Full Page	9 3/4"	10 1/4"

TRIM SIZE	WIDTH	DEPTH
Spread	19"	10"
Full Page	9 1/2"	10"

**Live matter should be kept a minimum of 3/16"
from trim with a preferred safety of 1/2".*



ADVERTISING RATES - FOUR COLOR

Spread	\$2,000
Full Page	\$1,200
1/2 Page	\$700
1/4 Page	\$500

ADVERTISING RATES FOR COVERS

Back Cover	\$4,000
Inside Front	\$2,500
Inside Back	\$1,750

Advertisers are required to supply electronic files on a Mac formatted CD to run in the Odyssey 2007 event program book. Be sure to include all high-res support images and fonts. Hi-res PDFs can be emailed to the following email addresses: **rob@brandltd.com** and **anne@brandltd.com**. If logos, slides, prints or transparencies are submitted, a production charge of \$150 per image will be billed. All artwork remains property of Odyssey Las Vegas, unless a self-addressed envelope is provided by advertiser. For inquiries regarding specs and file formats, please call Anne at 702.257.2345.

** All rates listed above are net.*

T 702.257.2345
F 702.257.2501
888.335.2178
8379 w sunset rd
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89113-2207 ■ ■

ALL ARTWORK MUST BE RECEIVED BY SEPTEMBER 5, 2007

**SHIP ARTWORK TO ODYSSEY LAS VEGAS OFFICE:
8379 WEST SUNSET ROAD, SUITE 215,
LAS VEGAS, NV 89113**